State Strategy - Texas FairTax
June, 2011

Goals

1. To pass the FairTax legislation by electing Representatives and Senators who will co-sponsor and vote for passage of HR-25 and SB-13.
2. To have Texas ratify the repeal of the 16th Amendment as passed by Congress.

Methods

1. Elect Representatives from each Congressional District and two Senators who will co-sponsor and vote for passage of HR-25 and SB-13.
2. Elect State Representatives from each State District who will support repeal of the 16th Amendment.

Strategy

1. Develop sufficient numbers of committed FairTax supporters in each Congressional and State District to swing primary election results in favor of candidates who will commit to support the FairTax.
2. Present each candidate with evidence of support for the FairTax in their district, and inform them the block of FairTax voters will be supporting the candidate who most strongly endorses the FairTax at the primary level.
3. Use public appearances of candidates to elicit endorsement, or repudiation, of the FairTax under direct questioning.
4. Communicate regularly with incumbents via targeted demands for action and/or challenges of positions taken in opposition of the FairTax.
5. Publish communiqués to inform public of endorsement or repudiation.
6. Continue education and outreach efforts under AFFT 501 c (3) umbrella.

Tactics and Steps

Identify a District Director and Community Coordinator for each Congressional District to educate the population on the advantages of the FairTax, recruit members, and collectively call and/or communicate by email or face-to-face with Congressmen and Senators to co-sponsor and to bring the FairTax to a vote.
   a. Include emphasis on what each demographic gains under the FairTax
   b. Demonstrate how FairTax will address serious economic problems better than any other system or actions implemented by Congress or State.
   c. Events, presentations, video, internet, groups (church, civic, tea parties, etc)